Accupac Names Edward Gotch As Its New Chief Executive Officer

-- Gotch Assumes Leadership as Accupac is Poised to Capitalize on Growth Through Strong Commercial Momentum and Operational Excellence --

Mainland, Pa., April 30, 2025 – Accupac, LLC (“Accupac”), a leading North American-based brand development partner providing formulation, manufacturing, packaging and innovative solutions for the personal care and beauty end-markets, today announced that Edward Gotch has joined Accupac as its new Chief Executive Officer. Mr. Gotch succeeds Chad Holzer, who has stepped down to pursue new endeavors.

Mr. Gotch is a proven leader with over 25 years of deep operational experience in manufacturing with an established track record of team building and growing global businesses across a variety of industries including specialty chemicals and materials as well as beauty and personal care. Most recently, Mr. Gotch served as CEO of Bright Innovations Labs and, prior to that, was CEO of Emerald Kalama Chemical, LLC. Earlier in his career, Mr. Gotch served in executive positions in companies such as Occidental Chemical Corporation and Noveon, Inc.

Willson Ropp, Accupac’s Executive Chairman, said, “We are extremely pleased that Ed Gotch has joined Accupac as our new CEO. Ed is an experienced leader who brings deep operational expertise to Accupac to enable us to better serve the growing needs of our blue-chip clients across the personal care and beauty markets. As we welcome Ed to Accupac, we also want to extend our full appreciation to Chad Holzer for his years of service and wish him success in his future endeavors.”

Mr. Ropp added, “Our Board of Directors is enthusiastic about Accupac’s potential and remains committed to supporting our business growth. We are fortunate that Accupac is experiencing robust customer demand and believe that our company is well-positioned to maintain our strong commercial momentum and continue strengthening our operations to better serve our customers. Since Palladium’s investment in 2020, the company has invested heavily in equipment, operations and technology.”

Edward Gotch, said, “I am thrilled to join Accupac as its new CEO. Accupac is an outstanding company and a market leader in providing high-quality, outsourced development, manufacturing and packaging solutions to the world’s leading personal care customers. I look forward to working with the Board and Palladium Equity Partners, to maximize growth opportunities and provide our valued customers with extraordinary service and best-in- class products.”

Daniel Ilundain, President of Palladium Equity Partners and Accupac board member, added, “Palladium and the Board are excited to partner with Ed Gotch as Accupac’s new CEO. Palladium remains committed to making investments in support of Accupac’s growth and intends to maximize its operational footprint to better serve its customers in an environment where we believe demand is strong and high-caliber domestic manufacturing partners are essential.”

About Accupac

Accupac, Inc., headquartered in Mainland, PA, is a North American-based brand development partner that provides formulation, manufacturing, packaging and innovative solutions for the personal care and beauty end-markets. Founded in 1974, the company specializes in complex liquid topical and oral care products, including skin creams, toothpastes, moisturizing lotions, mouthwash, sunscreens, and other differentiated personal care products, many of which require FDA approval. The company, which employs almost 1,000 people, operates two manufacturing facilities in the Mid-Atlantic region and has an innovation ecosystem of formulation, packaging, ingredient, and regulatory partners across the U.S.

About Palladium Equity Partners

Palladium is a private equity firm with over $3 billion of assets under management. The firm invests in the middle market, focusing on companies in the U.S. Hispanic market, founder and family-owned businesses, and those with accretive M&A opportunities. The partners of the firm have significant experience in the consumer, services, industrials, and healthcare sectors. Since its founding in 1997, Palladium has invested in more than 230 businesses, including 41 platforms and over 190 add-ons. For more information, visit www.palladiumequity.com.

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